Guinness World Record Attempt





On the 2nd September 2017, **Chelmsford Hockey Club** made a successful attempt to beat the Guinness World Record for most people taking part in an exhibition hockey match. **MJM** assisted with the solution required to record and validate when players came on and off the pitch in order to know who was on the pitch at one time using 2D barcode readers linked to an app on laptops.

We received a statement from Samantha Wilkinson, one of the organisers, about the success of the day and everything that was involved:



"After the success of the first Guinness World Record last July, Chelmsford Hockey Club went for a second: the most players in an exhibition match. The current record of 257 was held by a team in New Zealand.

The main concern was how to log all of the 300+ players who would play, therefore ensuring the Guinness World Records would verify the attempt. Thankfully, MJM Data Capture in Southampton created software to read barcodes on and off the pitch and kindly donated 2 scanners as well. Also, Sportstiks in Essex (www.sportstiks.com) donated free 2D wristbands to be scanned. This set us up nicely for the recording.



Rules: All players must play for 10 minutes minimum and must be involved in the game. All players must have an individually numbered shirt.

We had an amazing 306 people signed up and 303 ended up playing—ranging from aged 4 (little Isaac, who's birthday it was, who came from Dartford) to 79 (one of the Heelis clan). We had players from local clubs, such as Southend, Bexley and Luton, as well as family flying over from Ireland to take part. We even had Olympian, Chloe Rogers playing and our true legend Lynn Bollington coming out of retirement to play as well.



We hope to have raised over £5000 for the club and main charity GTCA who supported us in the lead up and on the day.

Final score: a very diplomatic 29-29 having played from 9am—5.25pm. First and last goals scored by the greens.

An amazing day with a truly fantastic atmosphere throughout the day."