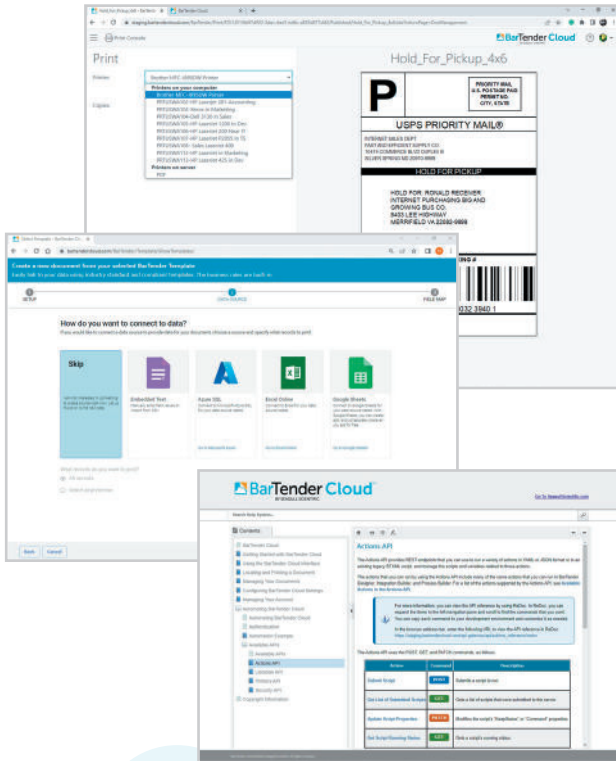# BarTender®
BY SEAGULL SCIENTIFIC

BarTender Cloud™

Simple. Easy. Powerful.

A simpler way to print, an easier way to manage

BarTender Cloud™ helps you standardize and control your label operations across your organization and throughout your external supplier ecosystems with greater ease and reduced IT costs – no IT hardware/software required.

Print and manage your labels efficiently
▶ Optimized, high performance printing from desktop and mobile devices – let us manage printer drivers

Design labels to your needs
▶ Choose your label from our Template Library or upload your own custom label design

Easily connect your data
▶ Easily connect your cloud label data for increased accuracy and traceability

Integrate to any business applications
▶ Seamlessly integrate with your ERP, WMS or MES system

Manage your security and systems
▶ Secure centralized role-based management

Access on-demand reliable performance
▶ Label printing available whenever and from wherever you need it

Achieve true labeling agility. It's easier than you think.

1 SELECT LABEL

2 CONNECT TO DATA

3 PRINT

Elevate all aspects of your labeling operations

WAREHOUSE
On-the-spot printing of work-in-progress, pick lists, distribution, receiving, asset tracking and baggage tagging labels

MANUFACTURING
Standardize asset and facility management and traceability labeling across multiple locations

TRANSPORTATION & LOGISTICS
Accurate shipping labels printed right in front of the pallet, parcels or customer

EXTERNAL SUPPLIERS
Easily set up and control label printing at the supplier or third party logistics location

PRODUCT IDENTIFICATION
On-demand product, shelf and price (food ingredienct/allergen) labeling at each store location

SMALL & MID-SIZED BUSINESSES
Dedicated single location printing customized retail signage or basic logistics labels

The label you need is already waiting for you

The BarTender Label Template Library helps you save time and resources with pre-built, commonly used templates. BarTender Cloud customers gain direct access right from their BarTender Cloud account.

Revolutionize the way you print and manage labels

Unparalleled mobility. Minimized IT burden. Centralized tracking and insights.

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www.seagullscientific.com/software/cloud